



The Need for College

Gregory Anderson, Ed.D.

Vice President of Instruction
Cañada College

The Primary gateway to higher education, serving all Californians

- 70% of students are of minority, but represent 80% of the state's lowest income students. Full-time students have annual median income of \$8,225. 1.4 have incomes of less than \$5,000 per year
- Operates according to 10th educational objective of the California State Board of Education
- One-half of community college students are age 25 or older and are working adults



California Community Colleges

The largest system of higher education in the country

- Highest rate of attendance in nation
- 1/4 nationwide in California Community Colleges
- 3/10 Californians age 18-24



Breaking myth that community college grads earn less: A.A./A.S. vs B.S./B.A.

- 27% of license or certificate holders earn more than an average bachelor's degree
- Lifetime gap between those with HS diploma and B.A. is nearly \$1,000,000
- Those with B.A. earn 63% more annually than those with only a HS Diploma
- Those with an A.A./A.S. earn 73% more than those with no HS Diploma



The Role of Post-Secondary Education in the 21st Century

- Education required in 1970's vs. 2015
- "College-Bound" meaning is changing
- Post-Secondary education as investment

2018:

- US economy will create 47 million jobs over a 10-year period, ending in 2018
- 2/3 of jobs will require some post-secondary education
- Just 36% of job openings will require only a High School Diploma (half of what it was in 1973)



Today:

- Community colleges enroll half of all U.S. undergraduates
- Tuition and fees at community colleges costs 6% lower
- Only 20% of all American young people follow traditional paths
- Post-Secondary Education Now "Proposed" to American Dream



1973:

- 72% of the workforce had only a high school education
- High school diploma: Gateway to American Dream
- "Middle-Class 10": Achievable without college degree





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- 10% of students are of diverse backgrounds
- Small class sizes, diverse faculty of students, full-time students have earned credit on average of 24.521, 1/3 have received of less than \$1,000 per year
- Services involving all educational benefits offered at community college
- Over half of community college students are age 25 or older and are working adults

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- Community colleges enroll half of all U.S. undergraduates
- Tuition and fees at community colleges costs 64% lower
- Only 30% of all American young people follow traditional paths
- Post-Secondary Education: New "Passport" to American Dream





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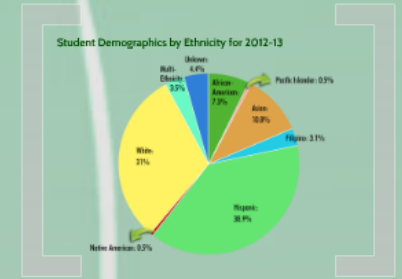
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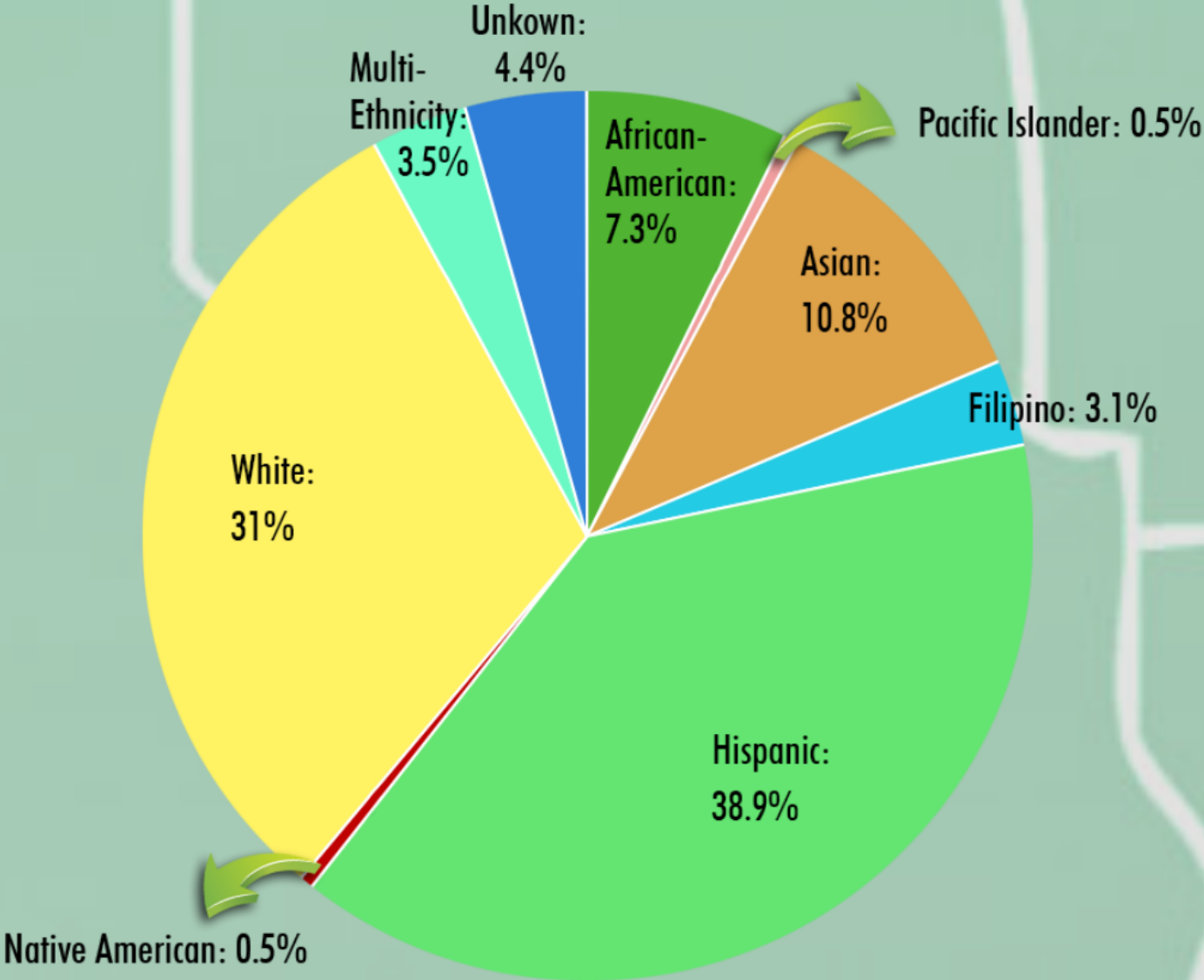


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Student Demographics by Ethnicity for 2012-13



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Degree Breakdown
College for All does not mean everyone needs a B.A. Over 1/3 of students meet jobs do not require a B.A.



Not a "one size fits all" model

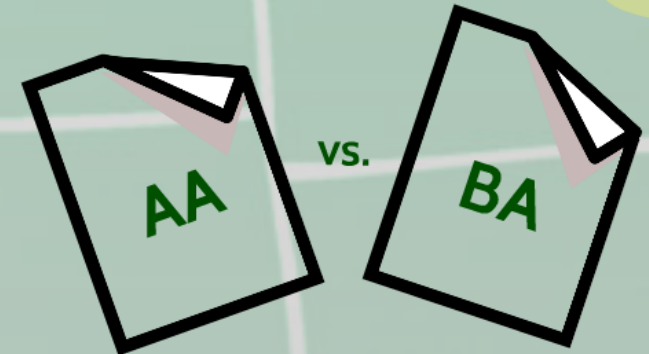
Pathway to four-year universities

- 60% of CSU graduates transferred from CCC
- 30% of UC system graduates transferred from CCC
- 2/3 of California's first-time higher education students begin academics at Community College
- Earns GPA equal or better than freshmen who start at 4-year institutions

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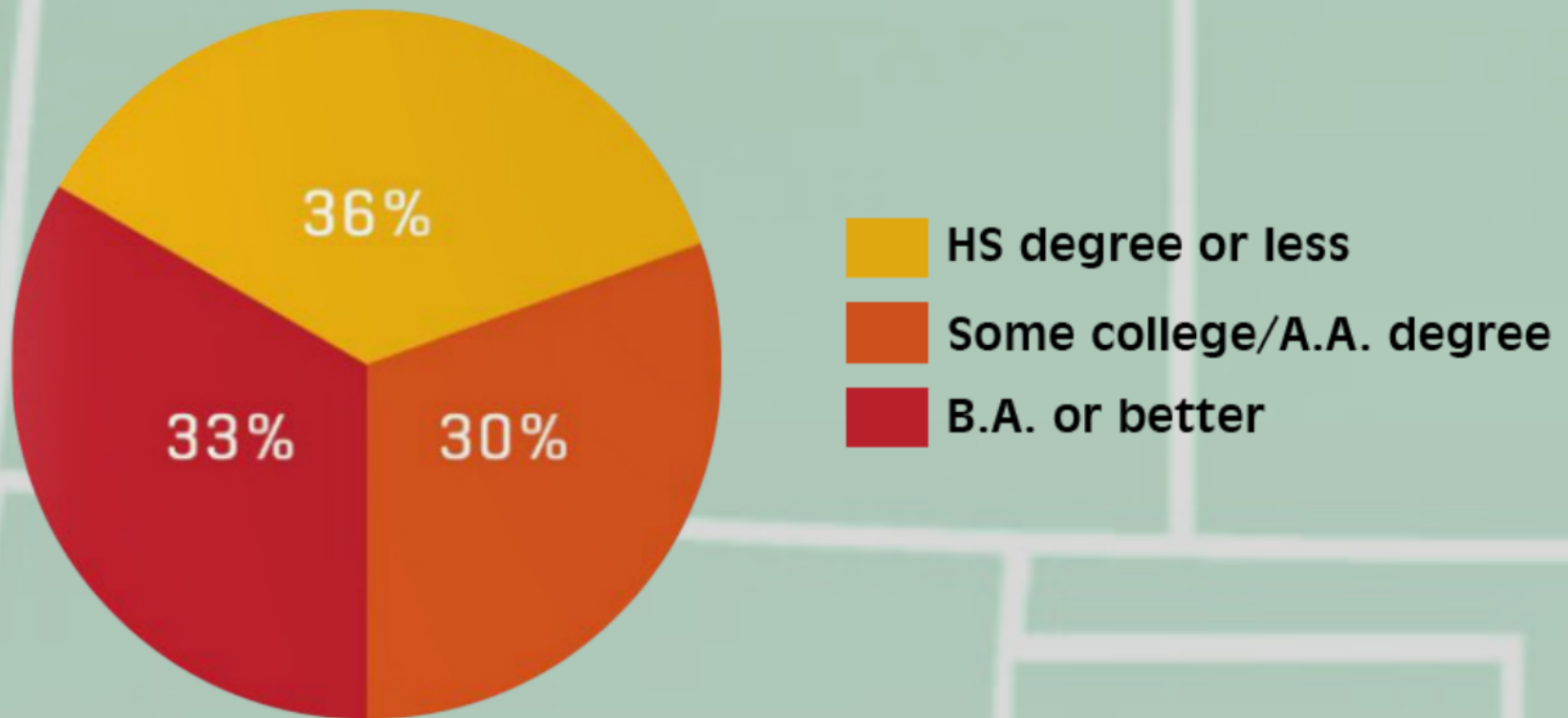
Stunning numbers from the CCC system

- 100,000 degrees and certificates annually
- 175 workforce fields annually
- Over 3/4 of firefighters, law enforcement officers, EMT, and Nurses receive education at Community College



Degree Breakdown

College for All does not mean everyone needs a B.A. Even in this decade, most jobs do not require a B.A.



Not a “one size fits all” model

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- 70% of students are of minority backgrounds
- Enroll the state's lowest-income students. Full-time students have annual median income of \$16,223. 1/4 have incomes of less than \$5,544 per year
- Veterans receiving GI Bill educational benefits attend a Community College
- Over half of Community College students are age 25 or older and are working adults



College of San Mateo



**San Mateo
Community College District**

email: andersong@smccd.edu

Sources:

- **Harvard Graduate School of Education, Pathways to Prosperity, February, 2011**
- **Foundation for California Community Colleges**
- **California Community College Chancellor's Office**
- **March CPS data, various years: Center on Education and the Workforce forecast of educational demand to 2018**
- **American Association of Community Colleges**
- **College Tools for Schools**



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